Neuroethics Essay Contest

Written Essay Scoring Rubric

RUBRIC CATEGORY	CATEGORY DESCRIPTION	SCORE RANGE	WEIGHT	MAX VALUE	
		Score given by reviewer	Raw score multiplier	Calculated score, max	
Topical / Insightful	Novel / fresh / non-redundant contribution to the discourse; Draws public attention to an issue that deserves it (not fluff); Engages with ELSI issues in a thought-provoking manner beyond mere mer Adds to overall knowledge or yields valuable perspective; Topic choice will spark interest in intended audience readers; Topic choice is suitably accessible to general audience readers; Falls within or expands the topical ambit of neuroethics;	0-10	x3	30	
Sound / Rigorous	Quality of reasoning, narrative, or reporting is high; Writing driven by a core idea / thematic concern, if not a thesis; Engages with extant scholarship on the issue, if any; Apt use of evidence or citation to support contentions; Thoughtfully considers major alternative points of view on the topic; Unmistakable which claims are factual versus editorializing / opinion; Technical material is treated with accuracy; Argument is succinct;	0-10	x3	30	
Credible / Stylish	Well-organized and easy to follow structure; Appropriate use of terminology; Written with clarity, verve, precision, etc; Displays editing polish, including grammar and spelling; Citations / references accurate and impressive; Easily understandable by the reader; Educates audience by explaining technical material;	0-10	x3	30	
Extra Points	Unusual brilliance, panache, intellectual/practical merit; Author / topic linked to underrepresented country or culture; Demonstrates an understanding of the interaction of cultural context; Essay reveals talent worth fostering;	0-10	x1	10	
MAXIMUM TOTAL SCORE POSSIBLE				**100**	